PG Down Under Australia 2026

The premier PostgreSQL conference in the Southern Hemisphere

📅 Sydney · October 30, 2026

About PG Down Under Australia 2026

PG Down Under Australia 2026 will take place in Sydney on **Friday, October 30th**. Following a successful return in 2025 with over **75 attendees**, PostgreSQL adoption across Australia and New Zealand continues to accelerate, and we are anticipating our biggest year yet.

We expect an audience of approximately **100+ PostgreSQL enthusiasts** from across Australia and New Zealand. This event would not be possible without the generous support of sponsors who contribute to the PostgreSQL ecosystem.

Event Details

LOCATION

Rydges Sydney Central

DATE

Friday, October 30, 2026

TIME

8:00 AM – 5:30 PM

COCKTAIL EVENT (TBC)

6:00 PM – 7:00 PM

Sponsorship Opportunities

We offer five sponsorship levels, each with varying levels of brand visibility and engagement opportunities:

Platinum	Gold	Silver	PG Patron	Cocktail
$8,000	$6,000	$3,000	$1,200	$5,000

We invite enterprises using PostgreSQL or providing PostgreSQL-related support and services to join us as sponsors.

Sponsorship Levels

Each sponsorship level offers distinct benefits and opportunities for visibility at PG Down Under Australia 2026.

Platinum Sponsorship

$8,000 AUD · 3 Available

Premier visibility and maximum engagement with the PostgreSQL community through comprehensive branding and the largest booth presence.

NETWORKING OPPORTUNITIES

- 6 conference passes
- 2 marketing passes (only booth access)
- 15% off additional tickets (can be used for staff, customers, social media posts, etc.)

BRAND REACH

- Sponsor logo on event webpage, printed materials and all event banners (stage, registration and sponsor area)
- Sponsor mention during the event and in social media campaigns
- Option to include small item (swag etc.) in delegate bag
- Booth in networking area: table, 2 chairs and power provided, plus space for a 3m wide banner wall behind with up to 3m in front (~9m²)
- Lead generation app provided to scan delegate badges

Gold Sponsorship

$6,000 AUD · 4 Available

Substantial brand exposure with dedicated booth space and multiple opportunities to connect with PostgreSQL professionals.

NETWORKING OPPORTUNITIES

- 4 conference passes
- 2 marketing passes (only booth access)
- 10% off additional tickets (can be used for staff, customers, social media posts, etc.)

BRAND REACH

- Sponsor logo on event webpage, printed materials and registration/sponsor area banners
- Sponsor mention during the event and in social media campaigns
- Option to include small item (swag etc.) in delegate bag
- Booth in networking area: table, 2 chairs and power provided (~3m²). Sponsor to provide own signage/banners
- Lead generation app provided to scan delegate badges

Silver Sponsorship

$3,000 AUD

Essential visibility for your brand with delegate engagement opportunities at an accessible price point.

NETWORKING OPPORTUNITIES

- 2 conference passes
- 10% off additional tickets (can be used for staff, customers, social media posts, etc.)

BRAND REACH

- Sponsor logo on event webpage, printed materials and registration/sponsor area banners
- Sponsor mention during the event and in social media campaigns
- Option to include small item (swag etc.) in delegate bag

PostgreSQL Patron

$1,200 AUD

Support the PostgreSQL community, while gaining recognition as a valued contributor to the event.

NETWORKING OPPORTUNITIES

- 4 conference passes
- 5% off additional tickets (can be used for staff, customers, social media posts, etc.)

BRAND REACH

- Sponsor logo on event webpage
- Sponsor mention during the event and in social media campaigns

Cocktail Event Sponsor

$5,000 AUD · 1 Available

Create a memorable impression as the exclusive host of the conference networking reception, providing a relaxed setting for valuable conversations.

BRAND REACH

- Sole branding rights at cocktail party
- Option to MC the cocktail party welcome (up to 5 minutes)

Financial and Logistics Information

The finances and local logistics for PG Down Under Australia 2026 are managed by **PostgreSQL Down Under Incorporated** (ABN: 72998050656). All funds raised for the event will be used solely for conference expenses. Any surplus funds will be allocated to future PG Down Under Australia events.

Interested in sponsoring? Email us for details.

sponsor@pgdu.org

We look forward to your support in making PG Down Under Australia 2026 a success!