About PG Down Under Australia 2025

PG Down Under 2025 conference, building on the success of our previous editions held from 2017 to 2019. At the last two editions of the event, we got more than 75 registrations from companies that support PostgreSQL, integrate it into their solutions, and include end users such as DBAs, developers, DevOps professionals, Data engineers, and university students.

Our previous conferences featured prominent community members, including major contributors like Stephen Frost, Thomas Munro, and David Rowley. In 2019, Stephen delivered an inspiring keynote, and Thomas is currently serving on the PG Down Under 2025 committee, also participating as a member of this year's talk selection committee.

This event has garnered support from leading organizations, including EDB, Fujitsu, and 2nd Quadrat. We invite you to join us as a sponsor for PG Down Under 2025. Your partnership will help us expand the reach of PostgreSQL knowledge to a broader audience and on a larger scale.

We look forward to your valuable contribution to making this event a tremendous success.

Event Details

- **Location:** Rydges Sydney Central
- **Date:** Friday, October 17, 2025
- **Time:** 8:00 AM – 5:30 PM
- **Cocktail Event (TBC):** 6:00 PM – 7:00 PM

Sponsorship Opportunities

We offer five sponsorship levels, each with varying levels of brand visibility and engagement opportunities:

Sponsorship Level	Price (AUD)
Platinum	$8,000
Gold	$6,000
Silver	$3,000
PostgreSQL Patron	$1,200
Cocktail Event Sponsor	$5,000

We invite enterprises using PostgreSQL or providing PostgreSQL-related support and services to join us as sponsors.

Sponsorship Levels

Each sponsorship level offers distinct benefits and opportunities for visibility at PG Down Under Australia 2025.

Platinum Sponsorship
$8,000 AUD – 3 Available

Premier visibility and maximum engagement with the PostgreSQL community through comprehensive branding and the largest booth presence.

Networking Opportunities:

- 6 conference passes

Brand Reach:

- Sponsor logo on event webpage
- Sponsor logo on printed materials
- Sponsor logo on stage banner
- Sponsor mention during the event
- Option to include small item (swag etc.) in delegate bag
- Large booth provided in networking area during breaks (sponsor must provide own pull-up banner)

Gold Sponsorship
$6,000 AUD – 4 Available

Substantial brand exposure with dedicated booth space and multiple opportunities to connect with PostgreSQL professionals.

Networking Opportunities:

- 4 conference passes

Brand Reach:

- Sponsor logo on event webpage
- Sponsor logo on printed materials
- Sponsor mention during the event
- Option to include small item (swag etc.) in delegate bag
- Small booth provided in networking area during breaks (sponsor must provide own pull-up banner)

Silver Sponsorship

$3,000 AUD

Essential visibility for your brand with delegate engagement opportunities at an accessible price point.

Networking Opportunities:

- 2 conference passes

Brand Reach:

- Sponsor logo on event webpage
- Sponsor logo on printed materials
- Sponsor mention during the event
- Option to include small item (swag etc.) in delegate bag

PostgreSQL Patron

$1,200 AUD

Support the PostgreSQL community, while gaining recognition as a valued contributor to the event.

Networking Opportunities:

- 4 conference passes

Brand Reach:

- Sponsor mention on event webpage

Cocktail Event Sponsor

$5,000 AUD – 1 Available

Create a memorable impression as the exclusive host of the conference networking reception, providing a relaxed setting for valuable conversations.

Brand Reach:

- Sole branding rights at cocktail party
- Sponsor mention at beginning of cocktail party

Financial and Logistics Information

The finances and local logistics for PG Down Under Australia 2025 are managed by **PostgreSQL Down Under Incorporated** (ABN: 72998050656). All funds raised for the event will be used solely for conference expenses. Any surplus funds will be allocated to future PG Down Under Australia events.

Sponsorship Agreement Form

For the Sponsor

Authorized Signature: ....

Name: ....

Title: ....

Company Name: ....

Date: ....

For the Committee

Authorized Signature: ....

Name: ....

Title: ....

Company Name: ....

Date: ....

SPONSORSHIP LEVEL: ....

TOTAL AMOUNT (AUD): ....

Please send the completed form to: **sponsor@pgdu.org**
After receiving the signed agreement, PGDU will review the application. If approved, PGDU will sign the agreement and issue an invoice.

For further inquiries, please contact sponsor@pgdu.org. We look forward to your support in making PG Down Under Australia 2025 a success!